

ALTA MEDICAL SERVICES

Company brochure



What is the current situation? -i

Nowadays, biopharmaceutical companies are burdened with an unfavourable image, inspiring mistrust in society due to:

- their involvement in illicit practices;
- the staggering number of corporate mistakes or disasters and various high-profile scandals;
- unavoidable conflicts of interest;
- the large number of companies working within a hair's breadth of the limits of pharmaceutical legislation and regulations.

There is now broader recognition in the biomedical community of the value of transparency.

Health authorities are increasing their scrutiny of the activities of many pharmaceutical companies.

What is the current situation? -ii

Compliance requests are increasing in response to:

- a rise in audits;
- higher levels of reporting and sanctioning;
- increased competence in terms of quality of training;
- the demand for more transparency in relation to health care provider and healthcare organisation interaction.

Codes and legislation exist in abundance, but they have yet to form a part of the company culture.

**Many of today's companies are unprepared for this -
If you think compliance is expensive try non-compliance!**

What is our approach to improve this situation?

Our team has the expertise, knowledge and judgement to establish a company culture based on medical compliance, as we have held various management positions related to global medical affairs in different large and medium-sized companies.

Compliance is about fulfilling the demands stipulated by laws and regulations. Understanding how the codes and regulations are interpreted requires detailed knowledge, as correctly identifying right from wrong takes specific expertise.

What is the added value of the ALTA MEDICAL SERVICES proposal?

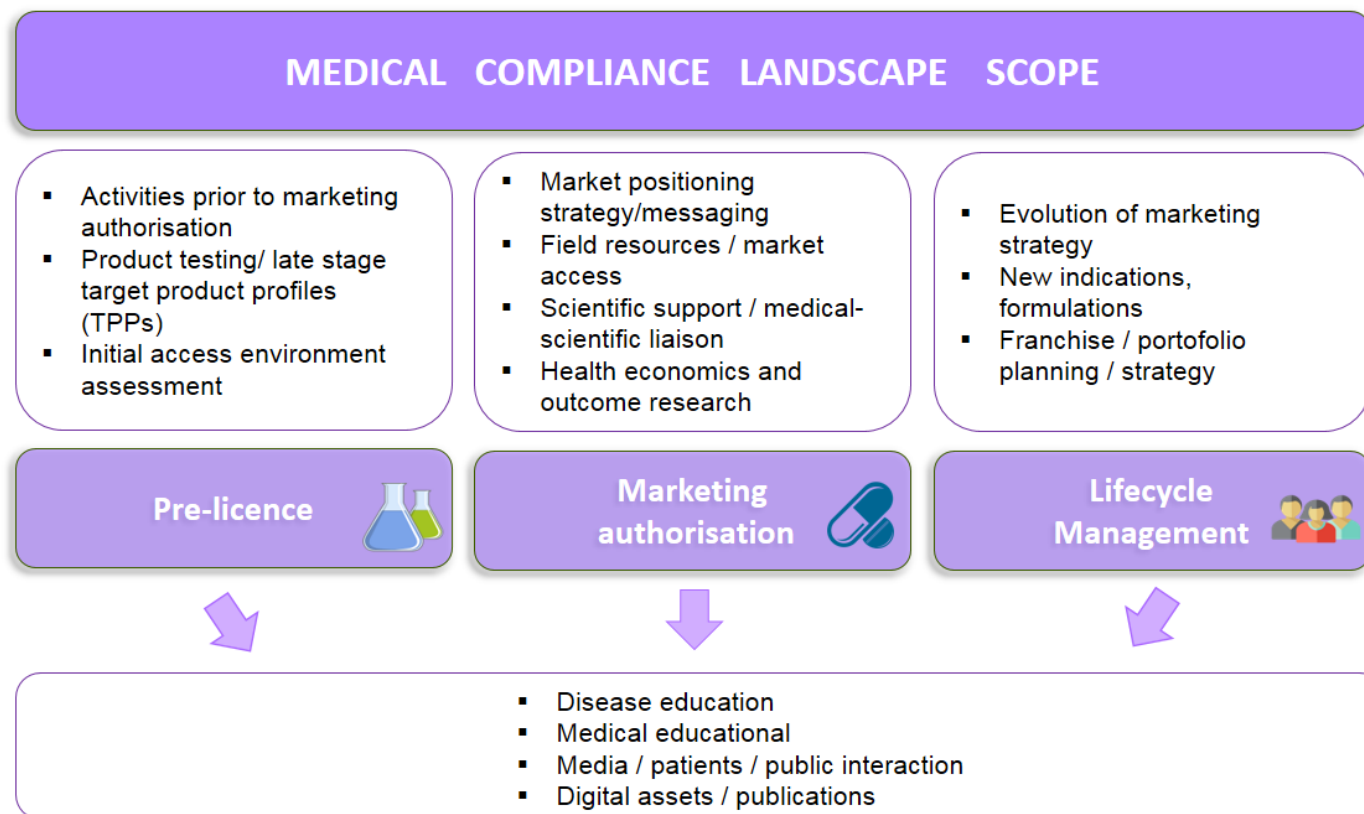
We offer innovative solutions to ensure that a culture of compliance becomes firmly rooted in the mind of each and every employee.

- Identifying what can be done in a compliant way
- Exploding common myths and correcting general misconceptions
- Creating an authentic compliance culture across the whole organisation
- Interconnecting people and teams
- Offering solutions so the company can succeed in the right way

We provide the tools to improve compliance culture, moving from a reactive process to a proactive

Which compliance areas do we cover?

We have extended the compliance landscape, developing a real culture of ethics and integrity in different risk areas throughout the lifecycle of a medicine/medical device.



Why choose ALTA MEDICAL SERVICES?

We are absolutely convinced that:

- compliance has to become part of the DNA of an organisation
- it must be considered from a transversal perspective, involving different teams
- we will be able to transform compliance activity from an unwelcome issue into something that delivers added value and a sustainable competitive advantage to the organisation,
- across different teams involved in the different stages of a medicine's lifecycle.

ALTA MEDICAL SERVICES

We provide various innovative solutions to cover the main need for knowledge across the company:



ADVISING

our customers to understand, assess, manage and self-protect against Medical Compliance risks in different territories



PROVIDING

a full range of customised guidance, advice, support and solutions to health science companies along the whole life-cycle of new medicines, devices and programs



EXTENDING

the traditional scope—through the Medical Compliance affairs framework that defines a new universe

Why should I use ALTA MEDICAL SERVICES?

We contribute to supporting the company business plan with an in-depth Medical Compliance affairs perspective.

By outsourcing our services, our client:

- Saves money and time
- Receives our expertise and judgment in understanding codes and regulations
- Benefits from an independent review
- Improves their corporate image in society
- Could attract more investors

Our Clients

We develop projects for large, medium and small pharma companies, start-ups and consultancy firms in the life sciences sector.

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